



National Amateur Body Builders' Association. Inc

**NABBA**® New Zealand

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## 2014 Presidents Report

What a fabulous year, with a lot of hard work and dedication from the NABBA Executive, the Judges, the athletes and all the volunteers and supporters, that were a part of 2014.

We have had many great athletes on our stages throughout the year. Across all classes and levels, we have seen exceptional talent and presentation. We can also reflect a definite increase in competitors over the past year. This can be attributed to a number of factors, however there are definitely notable changes, and increasing 'trends' in the health and fitness industry worldwide, and as an extension of that there is growth in interest and participation in our sport of bodybuilding worldwide, and for us in New Zealand.

I say this every year to our NABBA Executive/Area Reps, but it is always relevant to express my appreciation. You are all great ambassadors for our sport of bodybuilding, and a true asset to NABBA NZ. I feel that, all our Area Reps stepped up another level with their shows in 2014.

It was a full 2014 Competition Calendar with twelve events through the year in New Zealand, plus three International events. We had sixteen NZ Representative Athletes in 2014 competing at International events. NABBA New Zealand presented strong teams in the Philippines, Cyprus, Turkey and Germany. It is an honor for athletes to represent NZ, and we are always proud of the quality and integrity of our athletes. The International scene is competitive, however our small country 'holds its own'.

The 2014 25<sup>th</sup> New Zealand National Championships were held in Palmerston North. It was a magnificent showcase for the sport of bodybuilding, and the event was rounded off by an excellent formal dinner. The dinner was attended by 246 people, a great way to finish an exciting day's competition, by having a meal with fellow competitors, Judges, Officials, sponsors, family and friends. A new list of 2014 Champions are added to the Honors List.

We keep a record of the NZ Representatives – athletes who have represented New Zealand Internationally. The list has now reached 567 athletes, accumulated over the past twenty-five years, a great achievement to one and all.

Our NABBA New Zealand Judges performed well throughout the year. The number of athletes competing at Regional events saw a steady increase in 2014, thus the Judges have a longer day and bigger classes to work through. As much as this is a challenge at times, I am happy with the accuracy our Judges have consistently attained. There was also an increase in Judges, Judging at more shows; this is ideal, as it does improve a Judge's experience and ability.

I extend my gratitude on behalf of NABBA NZ and our Area Representatives, to all the sponsors that have supported us in 2014. We appreciate your support, and we could not run these events without your assistance. We are looking forward to another great year ahead, and look forward to working with you in 2015.

A big thank you also goes to Keith Jolly at Muscle Imaging, who has a busy year covering our many events around the country, and producing quality photos and DVD's.

This year we carried out a NABBA NZ Survey, to gather a wider range of feedback from athletes, volunteers and supporters of NABBA NZ. We have received a lot of positive feedback, as well as some constructive feedback – all very valuable information that will be reviewed at the NZ Congress, to help us improve our performance in 2015. Thank you to all those that took the time to give us their feedback and thoughts. And thank you also to Suzee for administrating the survey.

The NABBA website was upgraded. We are happy with the development, it is more user friendly, and still a first point for all official NABBA Information. The upgrade has also made the site more flexible for our web-tech to work with. The Regional Pages are still a good way to promote Regional Sponsors, and to make people aware of Official Info.

We have also set-up a NABBA Facebook Page. It has been very successful. It is an immediate and efficient marketing tool. We had 7,676 hits on the publication of the 2015 Calendar on facebook, so it is clearly a very powerful marketing and publicity tool. We do have to remind people that all questions etc. should be directed to their Area Reps, or NABBA HQ, as we don't want to encourage facebook as a 'chat' point – but this can be controlled.

We bring together the NABBA Executive every year for the Annual Congress. This is a time to reflect back on the challenges and successes of the year gone by. It is also a chance for us to discuss, plan and prepare for our direction and focus in 2015.

“Where do we want to be?”

- A unified organization
- A National Association listening to what athletes want
- A NZ Executive working at a strategic level
- A bodybuilding Association with strong membership and participation

To all those involved in NABBA New Zealand, thank you for your support and involvement, I wish you all a great year in 2015.

Yours in Sport

Jim Pitt  
NABBA NZ President